



**OUTLETS**  
NAGS HEAD



**ANNUAL VISITORS**

957,400

**UNIQUE VISITORS**

601,000

**VISIT FREQUENCY**

1.6/year

**AVG. DWELL TIME**

47 min

**AVG. HOUSEHOLD INCOME**

\$104,999

**SIZE**

82,161 SF

**NUMBER OF STORES**

22

**KEY DATES**

Opened 1990

**NUMBER OF PARKING SPACES**

484

**PARKING RATIO**

6:1,000

## Market Demographics

Source: Source to Placer 2023 STI Popstats

STATS	30 MILES	45 MILES	60 MILES
POPULATION	41,411	87,379	168,785
HOUSEHOLDS	17,537	36,050	67,054
AVG. PERSONS/HOUSEHOLD	2.35	2.38	2.43

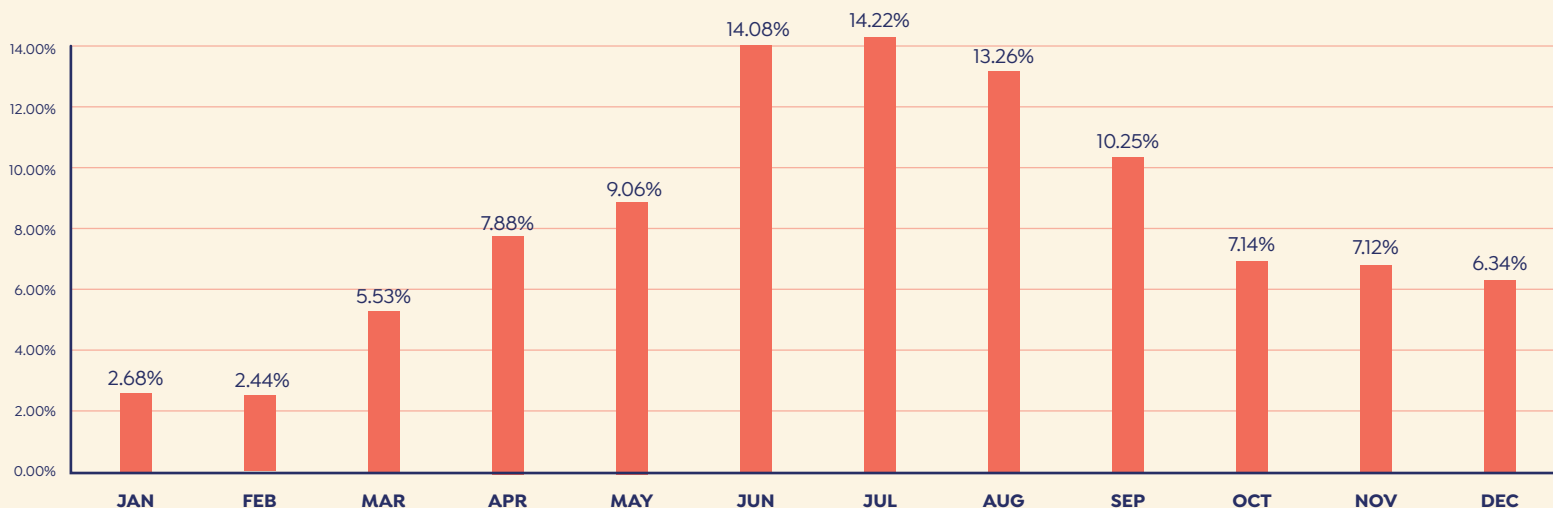
AVG. AGE	46.07	44.3	44.02
MEDIAN AGE	48.26	45.84	45.38
HOUSEHOLDS WITH CHILDREN	22.2%	22.7%	25.4%

ETHNICITY			
WHITE	85.1%	71.9%	71.4%
HISPANIC	7.6%	6.6%	5.4%
OTHER	3.7%	4.0%	4.1%
BLACK	3.0%	16.8%	18.3%
ASIAN	0.6%	0.7%	0.8%

AVG. HOUSEHOLD INCOME	\$104,999	\$93,544	\$91,073
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## Seasonality Chart

Source: March 2023 - February 2024 Tenant Sales





# Featured Stores

- AERIE
- AMERICAN EAGLE
- BROS SERIOUSLY AWESOME FOOD
- CHAMPION
- EDDIE BAUER OUTLET
- GAP FACTORY STORE
- MICHAEL KORS
- POLO RALPH LAUREN
- SPERRY
- VERA BRADLEY



**OUTLETS**  
NAGS HEAD

PAD  
SITE  
AREA



MILLERS  
Waterfront  
RESTAURANT



FIRST FLIGHT  
ADVENTURE PARK



Island  
BREEZE

158

SOUNDSIDE  
EVENT SITE



sunsations  
Your Beach Department Store

28,015  
SOURCE PLACER.AI 4/2024

158



Since 1979  
SAM & OWEN'S  
RESTAURANT



FAT & BOYZ

12



WINGS



DUNES  
GREAT FOOD & SPIRITS

Outer Banks Mall  
(2 miles)





CAHOON'S  
MARKET

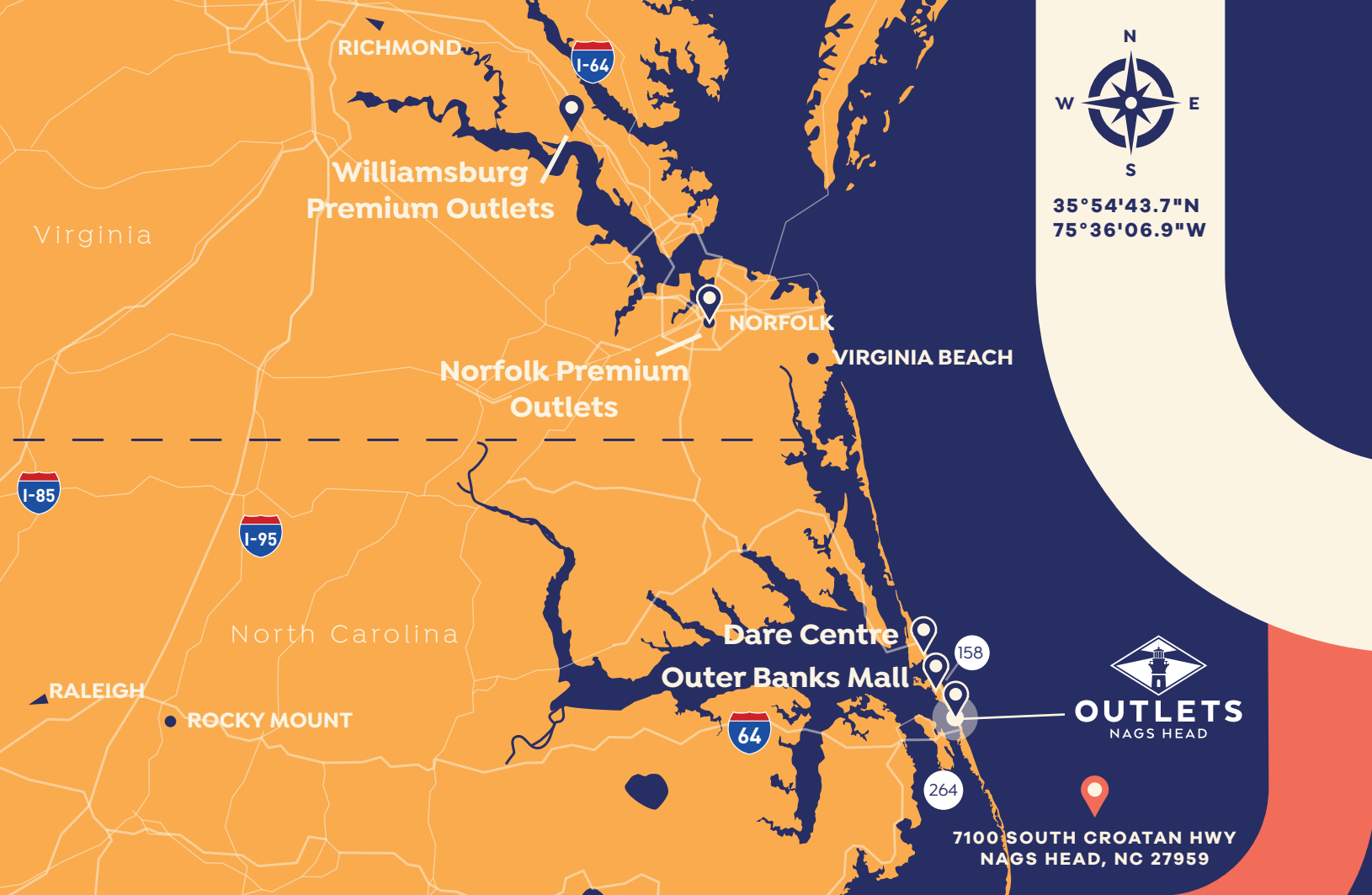


JENNETTE'S PIER  
NORTH CAROLINA AQUARIUM





**IGNITE**  
RETAIL PARTNERS





Distance to...

Nearest Competition

MAJOR CITIES .....		
NORFOLK	70 miles	
RICHMOND	145 miles	
RALEIGH	165 miles	
WILMINGTON	170 miles	
POINTS OF INTEREST .....		
JOCKEY'S RIDGE STATE PARK	3.5 miles	
WRIGHT BROTHERS NATIONAL MEMORIAL	8 miles	
CAPE HATTERAS NATIONAL SEASHORE	46 miles	

CENTER	DISTANCE (MILES)	KEY TENANTS
Outer Banks Mall	2	HOMEGOODS, ULTA BEAUTY, WEST MARINE
Dare Centre	9	BELK, RACK ROOM SHOES, FOOD LION
Norfolk Premium Outlets	75	COACH, H&M, NIKE FACTORY STORE, POLO RALPH LAUREN FACTORY STORE
Williamsburg Premium Outlets	116	COACH, COLUMBIA SPORTSWEAR, MICHAEL KORS, NIKE FACTORY STORE

FOR LEASING INFORMATION, CONTACT:

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OWNERSHIP

LEASING & MARKETING

PROPERTY MANAGEMENT

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