



OUTLETS
OCEAN CITY



Market Demographics

Source: Source to Placer 2023 STI Popstats

STATS	5 MILES	10 MILES	30 MILES	45 MILES	60 MILES
POPULATION	21,682	50,832	312,576	480,755	709,304
HOUSEHOLDS	10,037	23,150	132,255	197,118	288,777
AVG. PERSONS/HOUSEHOLD	2.14	2.18	2.32	2.38	2.41
AVERAGE AGE	50.14	50.51	46.85	45.62	45.04
MEDIAN AGE	55.14	55.92	48.99	47.06	46.29
HOUSEHOLDS W/ CHILDREN	14.5%	15.6%	18.8%	21.1%	22.1%

ETHNICITY

WHITE	86.6%	86.1%	73.2%	69.9%	69.9%
BLACK	4.4%	3.7%	7.1%	15.9%	15.9%
HISPANIC	3.8%	3.4%	4.4%	8.1%	8.0%
OTHER	3.1%	5.4%	13.5%	4.4%	4.6%
ASIAN	2.1%	1.4%	1.9%	1.6%	1.6%

AVG. HOUSEHOLD INCOME	\$119,257	\$118,654	\$103,895	\$98,430	\$96,889
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ANNUAL VISITORS

1.7 million

UNIQUE VISITORS

732.4K

VISIT FREQUENCY

2.34/year

AVG. DWELL TIME

48 min

AVG. HOUSEHOLD INCOME

\$119k

SIZE

198,800 SF

NUMBER OF STORES

32

KEY DATES

Opened 1983;
Expanded
1996 & 2006

NUMBER OF PARKING SPACES

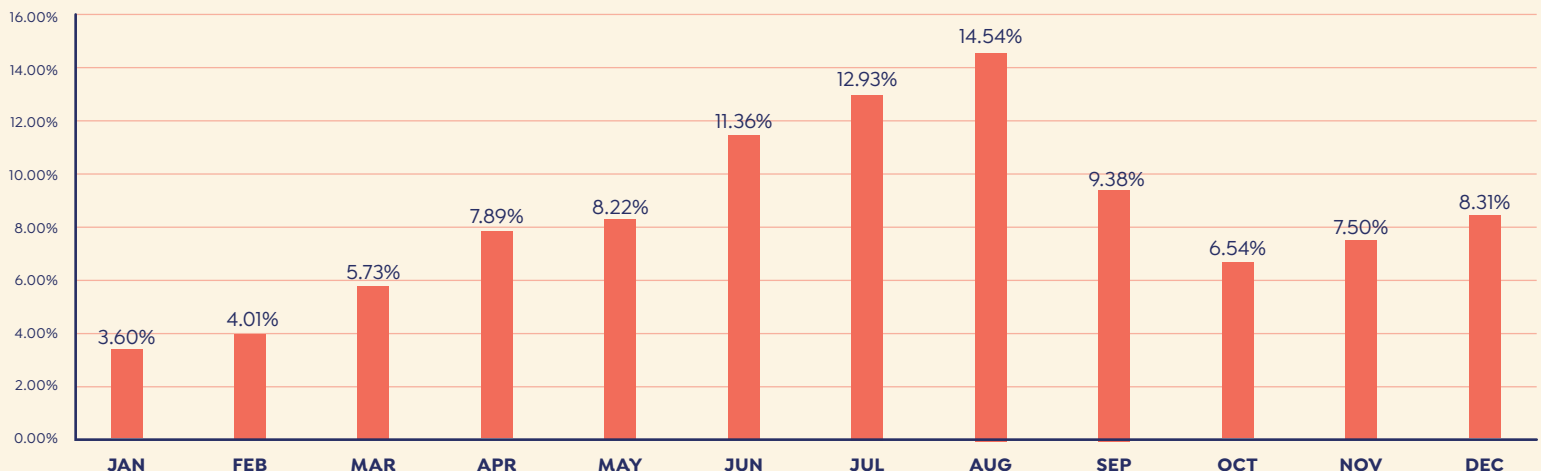
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PARKING RATIO

4:1,000

Seasonality Chart

Source: Mar 2023 – Feb 2024 Tenant Sales



Featured Stores

ADIDAS
AERIE
COACH
CROCS
HANESBRANDS
HOMEGOODS
HOME LIVING BY DONAWAY FURNITURE **NEW**
J.CREW FACTORY
LIDS
MICHAEL KORS
MIONE'S PIZZA
O.C. CHOPSTICKS ASIAN BISTRO
OLD NAVY OUTLET
OUTBACK STEAKHOUSE
SAKURA JAPANESE STEAKHOUSE
SKECHERS
TORRID **NEW**
UNDER ARMOUR FACTORY HOUSE





38°20'16.6"N
75°06'23.3"W



Distance To...

MAJOR CITIES



DOVER	60 miles
BALTIMORE	101 miles
WASHINGTON DC	105 miles
NORFOLK	117 miles

POINTS OF INTEREST



WHITE MARLIN TOURNAMENT	0.7 miles
OCEAN CITY RESORTS	1 mile
OCEAN CITY BEACHES	1.25 miles
SALISBURY UNIVERSITY	27 miles

Nearest Competition

CENTER	DISTANCE (miles)	KEY TENANTS
White Marlin Mall	0.1	MARSHALLS PLANET FITNESS ULTA BEAUTY
The Centre at Salisbury	25	HOMEGOODS BOSCOV'S DICK'S SPORTING GOODS
Tanger Outlets Rehoboth Beach	75	MICHAEL KORS TORY BURCH TOMMY HILFGER THE NORTH FACE
Queenstown Premium Outlets	116	NIKE FACTORY STORE COACH MICHAEL KORS POLO RALPH LAUREN FACTORY STORE

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OWNERSHIP

LEASING & MARKETING

PROPERTY MANAGEMENT

SINGERMAN
REAL ESTATE

IGNITE
RETAIL PARTNERS

AVISON
YOUNG